working dye garden. as a colour-wheel garden and School where it will be rebuilt be relocated to Headington Flower Show the garden will Kate Turnbull. After RHS Chelsea of Headington School, led by plant-based dye by the students British natural linen, dyed using made entirely from plants of the original paper weave, the garden is another iteration

create new cultural narratives.

the industry, whilst working to

informative content. Fashion

profit. Our vision is for a clean,

values people over growth and restores the environment and industry that conserves and noidas a vision of a fashion

movement, with teams

Largest fashion activism

Revolution is the world's

in Bangladesh, Fashion the Rana Plaza disaster Founded in the wake of

campaigns and inspiring

evode bebneqeue noisellation the garden. The large textile ribbons of brick threaded through represent dye baths and woven rapestry of planting, inky pools to create the impression of a woven Blocks of colour were added to the basis for the masterplan. textile out of paper, which formed inspiration. I created a woven with materials were a huge principles and obsession

textiles. Anni Albers' modernist connection between plants and that would explore the lost could be used as dye or fibre, restricted palette of plants that to create a garden using a founding principle for the project modern West. This became the relationship with fashion in the - a far cry from our current and how they were produced where their clothes came from

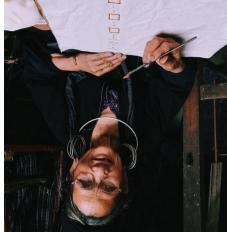
understanding they had of to their clothes, the intimate struck by the proximity they had the humblest ingredients. I was embroidered textiles, born of incredibly beautiful batiked and to make clothes. They were hemp alongside their vegetables families growing indigo and Vietnam, where I saw H'Mong sown while trekking in Northern The seed for the garden was

by designer Lottie Delamain

# The Story Behind the Garden

ьу Gemma Cagnacci Vietnam photographed H'Mong artisan in

with Kate Turnbull (right) learning about natural dyes Founder Carry Somers (left) Fashion Revolution Cobns (əlbbim) əitio $\perp$ 



seed of curiosity about what's in our clothes. what we wear and what we grow and sow a to re-establish the lost connection between sustainable fashion industry. It is also a chance based dyes and fibres for a healthier and more the creative possibilities of adopting plantbe used as dye or fibre. It aims to showcase has been created using solely plants that can connection is rapidly being lost. The garden culture. However in our globalised world, this connecting us to a place, a story or a fibres, floral motifs and in botanical folklore,

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# #WhatsInMyClothes?

fundamental role in fashion - as dyes, Throughout history, plants have played a

visitors to ask... plants and textiles and encourages explores the relationship between A Textile Garden for Fashion Revolution

#BHSCPGIsea











FASHION REVOLUTION



**#FASHIONREVOLUTION** 

# **#WhatsInMyClothes?**

Today's fashion industry is dominated by synthetic fibres and chemical dyes. Polyester manufacturing is an energy-intensive process, requiring large amounts of water and producing high levels of greenhouse gas emissions, while wastewater emitted from its processing contains volatile substances that can pose a threat to human health and the health of all living things.



Fashion Revolution's Fashion Transparency Index 2021 found that only a quarter of major brands publish time-bound, measurable targets on reducing the use of textiles deriving from virgin fossil fuels.



More than 15,000 chemicals can be used during the textile manufacturing process, from the raw materials through to dyeing and finishing, but our research found that only 30% of brands disclose their commitment to eliminating the use of hazardous chemicals from our clothes.



Although textiles are the largest source of both primary and secondary microplastics, accounting for 34.8% of global microplastic pollution<sup>1</sup>, with around 700,000 microfibres being released in every wash cycle2, just 21% of brands explain what they are doing to minimise the shedding of microfibres.

# NOW IS THE TIME FOR A **FASHION REVOLUTION. YOUR VOICE CAN** CHANGE EVERYTHING.

One of the simplest ways we can push for industry change is by using social media to challenge brands. We know from our research that they are paying close attention to the demands of their customers and that this ask can affect major changes in even the biggest fashion brands. Asking brands #WhatsInMyClothes starts a conversation about the demand for materials which won't generate massive environmental impacts, leak microfibres into our oceans and compromise human health and nature's ecosystems. We believe everyone can use their voice and power to encourage change. If a brand doesn't respond, keep asking. Our power is in persistence!

## Ask...#WhatsInMyClothes?

## DONATE

and

Regular donations from people just like you help us to take action on transforming the fashion industry for good.

If you're in the UK, text FASHION to 70085 to donate £5. FASHION10 to donate £10 or FASHION20 to donate £20. Or visit www.fashionrevolution.org/donate for other ways to support us.



↑ Juana Gutierrez Contreras, Oaxaca Mexico

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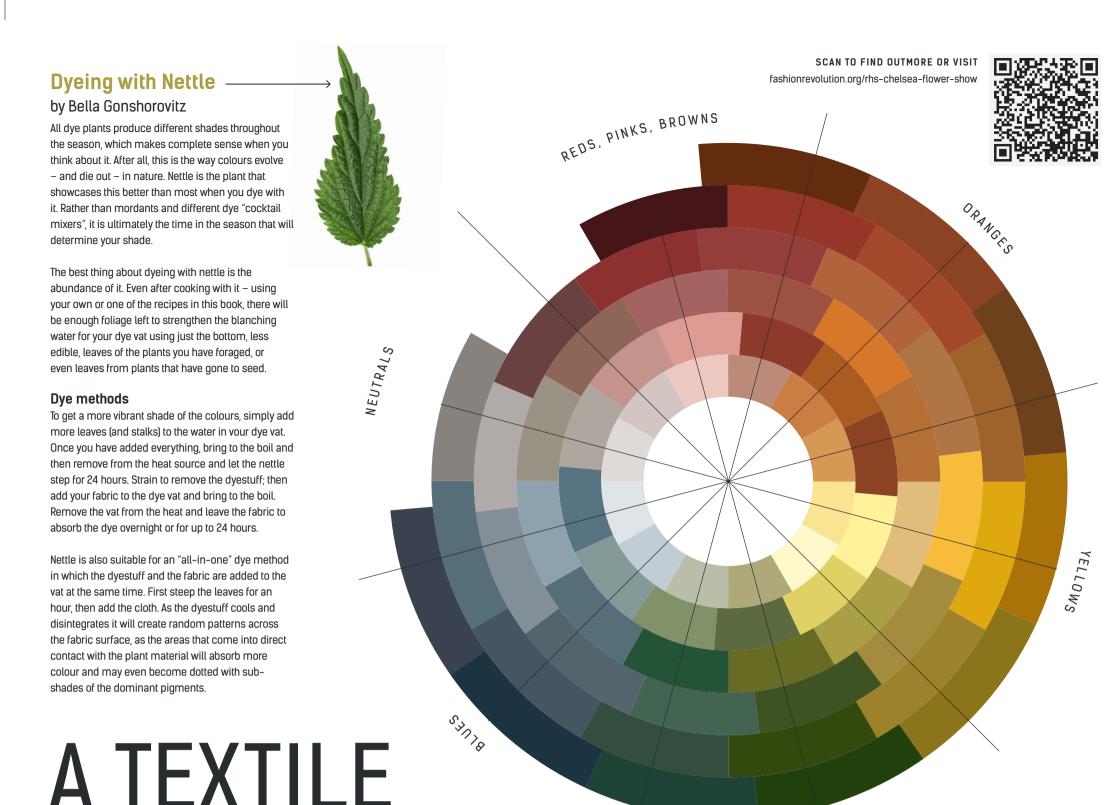




Designed by Lottie Delamain GPC140 NUMBER SITE @fash\_rev @lottie\_delamain

At Fashion Revolution, we believe we need a radical shift in our relationships with our clothes, within fashion supply chains and with the natural world, for our own prosperity and wellbeing and for the health of our earth and our oceans.

RHS Chelsea Flower Show ATEXTILE GARDEN **FOR FASHION** 



# PLANT COLOUR GUIDE

GARDEN

### **KEY**

Perennial

Annual

Biennial

HA Half-hardy annual

X Part of the plant most used for dye

### REDS, PINKS, **BROWNS**

**Anchusa sempervirens** Bugloss **¾** Roots **₽** 

Brown-ish reds Anchusa azurea 'Loddon

Royalist' Bugloss X Roots

P Brown-ish reds Asperula tinctoria Dyer's

Woodfruff **¾** Roots **₽** Salix alba x fragilis 'Flanders Red' Willow

**X** Bark Pinks and reds Salix purpurea 'Dicky

Meadows Willow X Bark Pinks and reds

Salix x calodendron

Willow X Bark Pinks and reds

Rhus typhina Staghorn Sumac X Flower heads, bark and leaves Rusts and

Rubia tinctorum Madder X Roots (over 2 years old)

### **ORANGES**

Calendula 'Indian Prince' Marigold **X** Flower heads A Oranges

Calendula 'Neon' Marigold

**X** Flower heads ▲ *Oranges* 

Calendula 'Sunset Buff' Marigold X Flower heads

Calendula 'Orange Porcupine' Marigold **¾** Flower heads A Oranges

A Oranges

**Carthamus tinctorius** False Saffron X Flower heads A Oranges

**Symphytum** grandiflorum Comfrey X Leaves P Browns to oranges

### **FIBER**

Linum perenne 'Sapphir' Flax X Fiber P

Linum usitatissimum Flax X Fiber \Lambda

Urtica dioica Nettle ¥ Fiber + dye P Greens

## **YELLOWS**

Allium atropurpureum Ornamental onion 🔏 Onion skins P Yellows and oranges

Allium nigrum

Ornamental onion 🔏 Onion skins P Yellows and oranges

Anthriscus sylvestris Cow Parsley X Flowers and stems P Yellows and greens

**Anthriscus sylvestris** 'Ravenswing' Cow Parsley 🛪 Flowers and stems 🕑 Yellows and greens

Anthemis tinctoria 'E.C. Buxton' Dyer's Chamomile X Flower heads P Warm yellows

Anthemis tinctoria 'Kelwayi' Chamomile **X** Flower heads **P** Warm

Foeniculum vulgare 'Pupureum' Bronze fennel **X** Fronds **P** Lemon yellows

Genista tinctoria Dyers Broom / Dyer's Greenweed ★ Flower heads Yellows

Reseda luteola Weld ★ Whole plants 

B Yellows

## **GREENS**

GKEENS

Centranthus ruber 'Albus' Valerian 🔏 Whole plant 🕑

Centranthus ruber var. coccineus Valerian X Whole plant P Greens

Digitalis purpurea 'Alba' B Greens

Foeniculum vulgare Fennel X Flower heads P Sage greens

Humulus lupulus Hops 🔏 Flowers and seed heads

Yellows and greens Ligustrum delavayanum

Privet X Berries Greens and purples depending on mordant and modifiers

### **BLUES**

Baptisia 'Lemon Meringue' False Indigo 🔏 Sap and roots P Blues

Some of the colours that can be achieved with plant-based dyes - tonal variations in hue are part of the process.

> Centaurea cyanus

HA Blues and green with alum Centaurea cyanus 'Black Ball' Cornflower ★ Flower heads 

→ Blues

and green with alum

Centaurea 'Jordy' Cornflower % Flower heads

HA Blues and green with alum Iris 'Langport Wren'

🛪 Rhizomes 🕑 Greys and dark blue if modified with Iron

Iris pallida subsp. pallida

Bearded Iris X Flowers P Black and blues

Isatis tinctoria Woad X Leaves P Blues







@fash\_rev @lottie\_delamain